

You have heard that  
**“Breast is Best”**

Do you see highly motivated mothers who are unable to meet their personal breastfeeding goals?

Are you frustrated with misinformation among colleagues?

The Breastfeeding Educator Program™ provides a comprehensive overview of lactation management that allows you to increase the effectiveness of your breastfeeding promotion and assistance team.

Health care providers and advocates for childbearing families gain insight, knowledge, and strategies to ensure all babies receive the best.

Learn to assist families get breastfeeding off to a good start, identify potential problems, and enhance problem solving in challenging situations.

This program emphasizes evidence-based management recommendations and provides practice opportunities with equipment commonly used to assist families to optimize their breastfeeding experiences.

**Certified Breastfeeding Educators™ are NOT qualified to represent themselves as Lactation Consultants.**

### **Continuing Education Credit**

This continuing nursing education activity was approved by the Missouri Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. The program has been approved for up to 25 continuing nursing education contact hours and up to 25 L-CERPs (awarded by the International Board of Lactation Consultant Examiners.) Participants can earn the following contact hours for individual days of participation. Day 1 = 8.3; Day 2 = 8.3; Day 3 = 6.0.

### **Optional Certification**

You may choose to complete requirements for certification as a Breastfeeding Educator. The certification process includes three components:

1. Participation at the 3-day Breastfeeding Educator Program™.
2. Completion of a role play demonstration.
3. Successful completion (minimum 80%) of a 50 item multiple-choice examination.

Those who complete this certification process are entitled to use the designation “Certified Breastfeeding Educator™.” Certification is conferred by Lactation Consultation Services™, and is in effect for five years. A certification pin is available after certification for \$5. The fee for optional certification is \$25. Certification is completed during the afternoon of the third day.

Recertification requires previous certification and five continuing education contact hours (60 minute contact hours) related to breastfeeding within the previous five years.

Lactation Consultant Services™  
presents the

# **BREASTFEEDING EDUCATOR PROGRAM™**

**February 7, 8, & 9, 2012  
Oklahoma City, OK**

**Character Inn  
520 West Main Street  
Oklahoma City, OK 73102**

Presented by the originator of the program

**Debi Leslie Bocar  
RN, PhD, IBCLC**

Dr. Bocar holds degrees in nursing and sociology from the University of Oklahoma, Master’s Degrees in health education and nursing, and has earned a PhD in educational psychology from the University of Oklahoma.

Debi has more than 35 years experience working with breastfeeding in all phases of lactation. She has developed educational materials for families and lactation consultants, and has published in professional journals and textbooks.

She has presented and revised the Breastfeeding Educator Program™ more than 120 times since 1987 throughout the U.S., the Philippines, and in Taiwan.

## Tuesday, February 7, 2012

- 6:45-7:15 Registration  
7:15-7:25 Welcome  
7:25-9:00 Breastfeeding: Is It Still the Best?  
9:00-9:15 Break  
9:15-10:50 Prenatal Care for Breastfeeding Families  
10:50-11:00 Break  
11:00-12:15 Optimizing First Feedings  
12:15-1:15 Lunch (on your own)  
1:15-2:40 Positioning and Latch-On  
2:40- 2:50 Break  
2:50-4:00 Demystifying Milk Supply  
4:00-4:10 Break  
4:10-5:30 Learning Needs for the Breastfeeding Family

## Wednesday, February 8, 2012

- 7:30-9:00 Later Breastfeeding and Special Infant Situations  
9:00-9:15 Break  
9:15-10:50 Difficult Latch-On  
10:50-11:00 Break  
11:00-12:15 When Supplementation is Indicated  
12:15-1:15 Lunch (on your own)  
1:15-2:40 Sore Nipples  
2:40:2:50 Break  
2:50-4:00 Additional Early Challenges  
4:00-4:10 Break  
4:10- 5:30 Combining Employment and Breastfeeding

## Thursday, February 9, 2012

- 7:30-9:00 Special Maternal Situations  
9:00-9:15 Break  
9:15-10:50 Special Maternal Situations (continued)  
10:50-11:00 Break  
11:00- 12:15 Breastfeeding Critically Ill Infants  
12:15-1:15 Lunch (on your own)  
1:15-3:00 Creating an Effective Team  
3:00 Adjournment and Check-In of Skills Kits  
Awarding of certificates of attendance (for participants who are not certifying as Breastfeeding Educators)  
3:00-3:10 Certification Overview

### Optional Certification Activities

- 3:10-3:20 Break  
3:20-3:50 Role Play Demonstrations  
3:50-5:30 Certification Examination  
(Some participants may finish before 5:30)

See [www.lactation-consultant-services.com](http://www.lactation-consultant-services.com) for detailed program agenda

### Hotels, Directions, Group Discounts

Rooms at conference site are \$50 (S); \$60 (D)  
No TVs, No Maid Service, No alcohol or tobacco  
Reserve rooms at Character Inn: 405-526-0001

Full-service hotels located 3 blocks from conference site. Information regarding local hotels, directions to the conference site, and group registration discounts is available at:

[www.lactation-consultant-services.com](http://www.lactation-consultant-services.com)

Lactation Consultant Services™  
3950 N.W. 27<sup>th</sup> Street  
Oklahoma City, OK 73107  
405-760-5343 or 405-208-4422

## Registration

A printable registration form is also available from [www.lactation-consultant-services.com](http://www.lactation-consultant-services.com)

Name (Please print.) \_\_\_\_\_

Check all that apply

\_\_\_Nurse \_\_\_IBCLC \_\_\_Dietitian \_\_\_ Doula

\_\_\_Other (please specify) \_\_\_\_\_

Organization \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Daytime Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Payment (amount enclosed)

\_\_\_\_\_ \$375 if postmarked by 1-22-12

\_\_\_\_\_ \$425 if postmarked after 1-23-12

\_\_\_\_\_ \$25 for optional certification

\_\_\_\_\_ \$30 for 3 lunches at conference site

On-site lunches must be paid with registration

\_\_\_\_\_ \$150 single day (includes manual)

Day attending \_\_\_\_\_

\_\_\_\_\_ Total Enclosed

*For Group Discounts: See LCS website*

Fee includes 400+ page resource notebook, refreshments, and certificate documenting continuing education contact hours & L-CERPS.

Mail registration and make checks payable to Lactation Consultant Services™, 3950 NW 27th Street, Oklahoma City, OK 73107.

**For additional information contact Debi Bocar at 405-760-5343. E-mail: [dbocar@aol.com](mailto:dbocar@aol.com)**

Registration is limited and the full payment must be received to reserve your place. Refunds will be given for written cancellations prior to January 23 less \$25 processing fee. Registrants unable to attend may send an alternate. Call 405-760-5343 to identify an alternate.